

KRUTICHITRAM
ACADEMY & STUDIOS

**CRAFT YOUR
CREATIVE
FUTURE**

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WHY KRUTICHITRAM?



“Animation is not the art of drawings that move but the art of movements that are drawn.”

–Norman McLaren

Krutichitram the word is derived from Sanskrit meaning for which is activity of moving pictures.

For over two years,

Krutichitram has been working as a freelance studio & educating skillful creative minds on a base level to mold their future in animation industry.

We offers a variety of educational and job oriented options to help students reach their dreams in the media & entertainment industries with both

Degree and Diploma certified courses

We are Located in Educational Heart of Maharashtra.





WHAT MAKES US UNIQUE?

- **Specialized Curriculum**
- **Industry Relevant Instructors**
- **Real-World Projects**
- **Portfolio Development**
- **Job Placement Assistance**
- **Flexible Learning Options**
- **Innovative Teaching Methods**
- **Inhouse Studio Experience**

WHERE CAN ANIMATION TAKE YOU?

- 2d/3d Animator
- Storyboard Artist
- Texture Artist
- Compositing Artist
- Motion Graphics designer
- Visual Effects (VFX) Artist
- Graphic Designer
- UI/UX Designer
- Illustrator
- Brand Identity Designer

WELL-KNOW COMAPNIES?



GRAPHIC DESIGN

THIS COURSE COVERS ESSENTIAL TOOLS AND SKILLS IN **ADOBE PHOTOSHOP, ILLUSTRATOR, AND INDESIGN**, INCLUDING TYPOGRAPHY, COLOR THEORY, BRANDING, VECTOR ART, PHOTO EDITING, AND DESIGN LAYOUTS.

MOTION GRAPHICS

A 6 MONTH CERTIFIED COURSE INCLUDING **PHOTOSHOP, ILLUSTRATOR, PREMIER PRO, AUDITION, AFTEREFFECTS**. MASTER VIDEO EDITING WITH AFTER EFFECTS TOOLS AND TECHNIQUES.

UI & UX

A 3 MONTH CERTIFIED COURSE INCLUDING FIGMA, XD, LAWS & PRINCIPLES OF UX, CASE STUDIES, CONVENTIONAL COLOUR THEORY, TYPOGRAPHY.

AV EDITING

A 3 MONTH CERTIFIED COURSE INCLUDING **ADOBE PREMIER PRO & AUDITION**. LEARN VIDEO EDITING BASICS, TRANSITIONS, TITLES, AUDIO, COLOR GRADING, EFFECTS, GREEN SCREEN, MOTION GRAPHICS, AND PRO TECHNIQUES.

DIGITAL MARKETING

A 4 MONTH CERTIFIED COURSE INCLUDING MASTER DIGITAL MARKETING ESSENTIALS: SEO, CONTENT CREATION, SOCIAL MEDIA, PPC, EMAIL MARKETING, AI TOOLS, LEAD GENERATION, AND MORE.

WEB DEVELOPMENT

A 6 MONTH CERTIFIED COURSE INCLUDING HTML, CSS, JAVA SCRIPT, .NET, PHP SQL, MY SQL, BOOTSTRAP.

WEB DESIGNING

A 3 MONTH CERTIFIED COURSE INCLUDING HTML, CSS, JAVA SCRIPT, FIGMA (UX).



SHORT TERM COURSES

GRAPHIC DESIGN

A GRAPHIC DESIGN COURSE FOCUSES ON TEACHING VISUAL COMMUNICATION USING TOOLS LIKE PHOTOSHOP AND ILLUSTRATOR. IT COVERS DESIGN PRINCIPLES, BRANDING, AND CREATIVE PROBLEM-SOLVING FOR PROFESSIONAL PROJECTS.

MOTION GRAPHIC

A MOTION GRAPHIC COURSE TEACHES ANIMATION, DESIGN, AND VISUAL EFFECTS USING TOOLS LIKE ADOBE AFTER EFFECTS. IT FOCUSES ON CREATING ENGAGING VISUALS FOR MEDIA, ADVERTISING, AND DIGITAL PLATFORMS.

A/V EDITING

AN AUDIO-VIDEO EDITING COURSE TEACHES ESSENTIAL SKILLS LIKE VIDEO TRIMMING, COLOR CORRECTION, AND SOUND DESIGN USING INDUSTRY-STANDARD TOOLS. IT PREPARES LEARNERS TO CREATE PROFESSIONAL-QUALITY CONTENT FOR FILM, SOCIAL MEDIA, AND OTHER PLATFORMS.

DIGITAL MARKETING

A DIGITAL MARKETING COURSE TEACHES STRATEGIES LIKE SEO, SOCIAL MEDIA, PPC, AND EMAIL MARKETING TO PROMOTE BRANDS ONLINE. IT EQUIPS LEARNERS WITH SKILLS TO CREATE, MANAGE, AND ANALYZE CAMPAIGNS EFFECTIVELY.

WEB DEVELOPMENT

A WEB DEVELOPMENT COURSE TEACHES HOW TO CREATE WEBSITES AND WEB APPLICATIONS USING LANGUAGES LIKE HTML, CSS, JAVASCRIPT, AND BACK-END TECHNOLOGIES. IT COVERS FRONT-END AND BACK-END DEVELOPMENT, DATABASES, AND FRAMEWORKS TO BUILD DYNAMIC, INTERACTIVE WEB EXPERIENCES.

UI & UX

A DIGITAL MARKETING COURSE TEACHES STRATEGIES LIKE SEO, SOCIAL MEDIA, PPC, AND EMAIL MARKETING TO PROMOTE BRANDS ONLINE. IT EQUIPS LEARNERS WITH SKILLS TO CREATE, MANAGE, AND ANALYZE CAMPAIGNS EFFECTIVELY.



DIA

DIPLOMA IN ANIMATION

THE DIPLOMA OF ANIMATION A IS A TWO-YEAR COURSE WITH AN OPTION TO GO ON INTERNAL 6 MONTHS INTERNSHIP. THE PROGRAM GIVES YOU EVERYTHING YOU NEED TO ENTER THE ANIMATION INDUSTRY AS A SPECIALIST IN STORY AND CHARACTER, WORLD-BUILDING AND VISUAL EFFECTS, OR INTERACTIVE MEDIA.

DIA



1ST TERM

GRAPHICS DESIGN

Software :- Adobe Photoshop and Adobe Illustration.



2ND TERM

A/V EDITING

Software :- Adobe PremierePro and Adobe Audition.



3RD TERM

2D ANIMATION

Software :- Adobe Animate.



4TH TERM

MOTION GRAPHICS

Software :- Adobe AfterEffect.



5TH TERM

3D ANIMATION

Software :- Autodesk Maya, Z-brush and Adobe Substance Painter.





DFX

DIPLOMA IN VISUAL EFFECTS

THE DIPLOMA OF VFX A IS A TWO & HALF-YEAR COURSE WITH AN OPTION TO GO ON 6 MONTHS INTERNSHIP. THE PROGRAM GIVES YOU EVERYTHING YOU NEED TO ENTER THE VFX INDUSTRY AS A SPECIALIST IN ROTOSCOPING AND COMPOSITION, CGI WORLD-BUILDING AND VISUAL EFFECTS, OR INTERACTIVE MEDIA.

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1ST TERM

GRAPHICS DESIGN

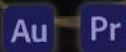
Software :- Adobe Photoshop and Adobe Illustration.



2ND TERM

A/V EDITING

Software :- Adobe Premiere Pro and Adobe Audition.



3RD TERM

2D ANIMATION

Software :- Adobe Animate.



4TH TERM

MOTION GRAPHICS

Software :- Adobe AfterEffect.



5TH TERM

3D ANIMATION

Software :- Autodesk Maya, Z-brush and Adobe Substance Painter.



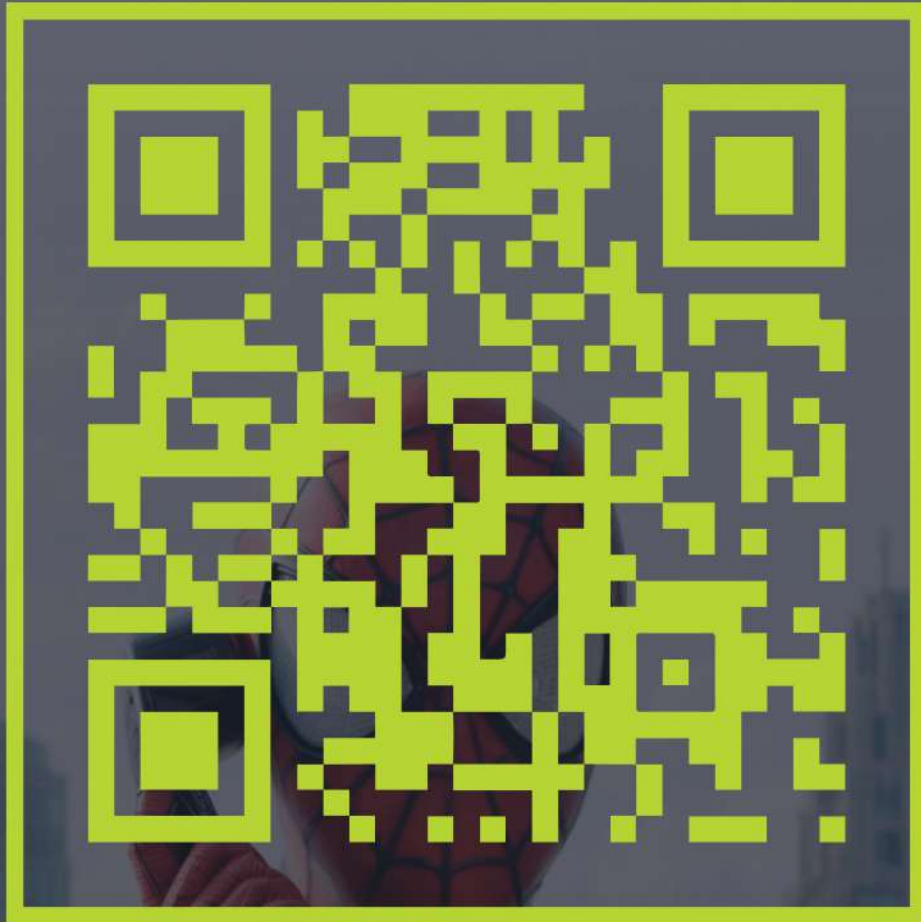
4TH TERM

VISUAL EFFECTS

Software :- Nuke, Mocha Pro and SilhouetteFX



CONTACT US



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